



BEARFACTS 1997 – 2007

Madison-Baraboo (BEA-EA) [57101]

Madison-Baraboo is one of 179 BEA Economic Areas in the nation. Its 2007 population of 1,153,976 ranked 67th in the nation.

PER CAPITA PERSONAL INCOME

In 2007 Madison-Baraboo had a per capita personal income (PCPI) of \$36,571. This PCPI ranked 34th in the United States and was 95 percent of the national average, \$38,615. The 2007 PCPI reflected an increase of 5.0 percent from 2006. The 2006-2007 national change was 4.9 percent. In 1997 the PCPI of Madison-Baraboo was \$24,280 and ranked 40th in the United States. The 1997-2007 average annual growth rate of PCPI was 4.2 percent. The average annual growth rate for the nation was 4.3 percent.

TOTAL PERSONAL INCOME

In 2007 Madison-Baraboo had a total personal income (TPI) of \$42,202,476*. This TPI ranked 61st in the United States. In 1997 the TPI of Madison-Baraboo was \$25,942,526* and ranked 62nd in the United States. The 2007 TPI reflected an increase of 6.0 percent from 2006. The 2006-2007 national change was 6.0 percent. The 1997-2007 average annual growth rate of TPI was 5.0 percent. The average annual growth rate for the nation was 5.4 percent.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Madison-Baraboo. In 2007 net earnings accounted for 68.1 percent of TPI (compared with 66.8 in 1997); dividends, interest, and rent were 18.4 percent (compared with 21.0 in 1997); and personal current transfer receipts were 13.5 percent (compared with 12.1 in 1997). From 2006 to 2007 net earnings increased 4.6 percent; dividends, interest, and rent increased 10.0 percent; and personal current transfer receipts increased 7.9 percent. From 1997 to 2007 net earnings increased on average 5.2 percent each year; dividends, interest, and rent increased on average 3.6 percent; and personal current transfer receipts increased on average 6.1 percent.

EARNINGS BY PLACE OF WORK

Earnings of persons employed in Madison-Baraboo increased from \$30,809,567* in 2006 to \$32,150,430* in 2007, an increase of 4.4 percent. The 2006-2007 national change was 4.9 percent. The average annual growth rate from the 1997 estimate of \$19,358,425* to the 2007 estimate was 5.2 percent. The average annual growth rate for the nation was 5.4 percent.

**Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*

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